

SOP
Annual Action Plan

Awards to Outstanding Youth Clubs (AOYC) at District, State and National Level 2022-23

Objective

The aim of the scheme is to encourage the growth of Youth Clubs, which are recognized as catalysts of social change. It is felt that Youth Clubs can play vital role in nation building and other social welfare and development activities, such as Digital/Financial Literacy, Skill Development Training, Health Awareness, Environment Preservation, National Integration, Social Harmony, Sports, Creation of durable community assets in villages, etc.

The Scheme has also encouraged more and more Youth Clubs to come forward for community welfare and nation building activities. With the introduction of the Scheme, it is expected that not only the existing Youth Clubs will play a more meaningful role but also facilitate formation of new Youth Clubs in future.

The Scheme is operated at three levels i.e. District, State and National level. Selection is held initially at the district level and then carried on to the state level and finally at the national level. The winners of district level competitions automatically qualify for the state level competition and likewise, the First Prize winners of the state level competitions automatically qualify for the national level competition.

Awards

- (a) At district level, the winner is awarded Rs. 25,000/-.
- (b) At State level the First, Second and Third winners are awarded Rs. 75,000/-, Rs.50,000/- and Rs.25,000/- respectively.
- (c) At National level the First, Second and Third winners are awarded Rs. 3,00,000/-, Rs.1,00,000/- and Rs. 50,000/- and a Scroll/ Certificate, respectively.

For more details, a copy of the revised scheme of Awards to Outstanding Youth Clubs is placed at **Annexure-I**, while the Application Proforma for Awards to Outstanding Youth Clubs is placed at **Annexure – I-A**.

NOTE:

- All Youth Clubs which are affiliated with district NYK and registered under the Society Registration Act 1860 or Corresponding Act of State/UT are eligible to apply.
- The Youth Clubs who have been given award under the Scheme of **AOYC during last 02 years, will not be eligible to apply.**
- **Audit Report** of the applicant Youth Clubs would be **mandatory**.
- **Time line should strictly be adhered to** for selecting and awarding Outstanding Youth Clubs at District and State levels.
- Selection of the Awardees is done by the **designated Selection Committees** only.

Guidelines - Awards to Outstanding Youth Clubs (AOYC) at District, State and National Level 2022-23

(A) Execution of the Scheme

The Scheme operates at three levels, i.e., **District, State and National**. The competition will begin at District level, carry on to the State level, and finally go up to the National level. The winners of District level competition will automatically qualify for the State level competition and similarly, the First Prize winner of the State level competition will automatically qualify for the National level competition for Award to Outstanding Youth Clubs.

(B) Eligibility

- All Youth Clubs which are affiliated with district NYK and registered under the Society Registration Act 1860 or Corresponding Act of State/UT are eligible to apply.
- There will be no need to apply afresh for State level Awards, as winners of the district level competition will automatically qualify for State level competition.
- A Youth Club which has been selected for District level Award for the **year based on the activities of previous financial year will be considered for State level Award**.
- The Youth Club which has earlier been awarded at District level **cannot be** considered for State level Award based on its previous year's position.

NOTE: The Youth Clubs who have been given award under the Scheme of AOYC **during last two years will not be eligible to apply**.

(C) Award

At the **District level**, the winners will be awarded a sum of **Rs.25,000/-** and at the **State level** the First, Second and Third winners will be awarded **Rs.75,000/-, Rs.50,000/- and Rs.25,000/- respectively**.. At the **National level**, **three awards of Rs.3,00,000/-, Rs.1,00,000/- and Rs.50,000/-** will be given to 1st, 2nd and 3rd position respectively.

The Youth Clubs would utilize the award money in community development projects and programmes.

(D) Selection Process

- The applicants will fill up the form attached along with the scheme (**please see Annexure –I A**) and mail it to the District Youth Officer of the Nehru Yuva Kendra of their District. In the application form, only the activities of the previous financial year for award to the current financial year should be mentioned. It may be noted that at the time of submitting the details pertaining to district level Youth Clubs Awards, District Youth Officer should also mention as to how many Youth Clubs applied for district level outstanding Youth Club award.
- Further, District Youth Officer and State Director while getting the visit report of the selected Youth Club at District and State level as the case may be, also verify the authenticity of each and every statement given by selected Youth Club and for that purpose against each point of the proforma as given in **Annexure - III** and **Appendix - I** should specifically be mentioned.
- The applications received will be evaluated by a Committee. There will be 3 different Committees evaluating applications, one each for District, State and National level awards as listed in **Annexure II**. The process of evaluation has been given in **Annexure - III**.

Dates for receiving applications and information at different levels

S.No.	Level of Award	Timeline
1	District level	<p>All applications, duly filled in by applicant Youth Clubs in the prescribed format, should be processed by concerned District Youth Officer, and one outstanding Youth Club at district level should be selected by district level committee under the Chairmanship of Deputy Commissioner/Collector and other members of the committee as listed in Annexure - II.</p> <p>All these formalities should be completed by 15th December, 2022.</p> <p>The name of the selected Youth Club from district along with necessary documents and details including application should reach the State Director by 20th December, 2022.</p>
2	State Level	<p>The State Director should put before the State Level Committee on Outstanding Youth Club Award, all the selected district level applications from the concerned State for selection of First, Second and Third outstanding Youth Clubs at State Level. The committee for selection of State Level outstanding Youth Clubs has been given in Annexure-II.</p> <p>The State Director as per the norms should pay a visit to the Youth Clubs which have been finally selected for State Level Outstanding Youth Club Awards, by the State Level Committee. The State Director during his personal visit will verify and authenticate the details of other claims made by the Youth Club and will prepare a visit report. Besides this, State Director may also issue a certificate in this effect.</p> <p>The above mentioned details alongwith the original application and documents, minutes of the meeting as well as visit report should be ready by the State Directors before 31st December, 2022 for submission to NYKS Hqrs.</p>
3	National Level	<p>The details of the outstanding Youth Club, which has been selected for First Prize for State Level Outstanding Youth Club Award, along with the original application & documents, minutes of the meeting as well as visit report should reach NYKS Hqr. by 5th January, 2023.</p> <p>The State Director should ensure that the details may reach by the stipulated date so that accordingly at Hqr. level further necessary action for the selection of Youth Clubs for National level Award may be decided.</p>

- The nominations received after the stipulated date will not be entertained. Further, the responsibility of not complying with the instructions will be that of the concerned officer at particular level whereby a Youth Club may not get opportunity for consideration of National Level Award by the committee.
- The State Directors at their level should also compile list of State level Second and Third and District Level Outstanding Youth Clubs from their respective States and the same should be sent in a manner that it may reach NYKS Hqr. by **5th January, 2023**.

- After receiving the details of winner Youth Clubs under AOYC, funds will be released by NYKS Hqrs.
- The date for giving award at State Level may be decided by the concerned State Director and the same may also be intimated to NYKS, Hqrs.

(E) Mode of Evaluation

The performance of the Youth Clubs at District, State and National level would be judged on the basis of following parameters and scoring method:

S.No.	Parameter	Scoring Method	Max Score
1	Health/Environment/Sanitization Programmes	No. of Programmes Organised : 1 point for each programme No. of Beneficiaries : 1 point for every 50 beneficiaries	15
2.	Digital / Financial Literacy Programme	No. of Programmes Organised : 1 point for each programme No. of Beneficiaries : 1 point for every 10 beneficiaries	10
3	Vocational Training and Employment	No. of Programmes Organised : 1 point for each programme No. of Beneficiaries (Vocational Training) : 1 point for every 10 beneficiaries No. of Beneficiaries (Employment Generated) : 1 point for every each beneficiaries	15
4	* Social Awareness/Celebration of National and International Days/weeks programme	No. of Programmes Organised : 1 point for each programme No. of Beneficiaries : 1 point for every 50 beneficiaries	15
5	Monetized Value of Community Assets	One Point for every Rs.25,000 of assets created	05
6	Cultural/Sports/Adventure Programme	No. of Programmes Organised : 1 point for each programme No. of Beneficiaries : 1 point for every 50 beneficiaries	10
7	Camps/Residential Training Programmes	No. of Programmes Organised within District : 1 point for each programme No. of Programmes Organised outside District : 2 point for each programme No. of Beneficiaries : 1 point for every 50 beneficiaries No. of Beneficiaries : 1 point for every 50 beneficiaries	20
8	Other Significant Achievements (including initiatives towards combating COVID Pandemic & Women Empowerment)	5 points for each significant Achievement	10
Total			100

NOTE: * Social Awareness Programmes include programmes on women empowerment, eradication of social and other local problems, and other community welfare programmes.

(F) Recognition of such Youth Clubs which have visible performance but not selected for the Award at National level

- The short listed Youth Clubs for District, State and National Award and in the final round not qualified, provisions should be made to provide some incentive for them for their excellent performance.
- Although, they might not have qualified for the National Award but their services should be **recognized in form of citation/ certificates**.
- Some advantages should be given to such Youth Clubs working in **tribal areas or very backward areas where facilities are very limited**.
- The Youth Clubs which operates from Villages which are not having a School within a radius of 01 km and children are travelling to attend the school beyond 1-5 km or more, no electricity and these areas are facing problems of poverty, ignorance, illiteracy and social barriers.
- If a Youth Club is doing some good works in remote areas, their efforts should be encouraged and they may be provided some **additional incentives**.

(G) Date of Award Presentation

The **District and State level awards** will be given during District/State level Programmes/Activities. The timing and venue of **National level Award** will be decided by the competent authority.

(H) General Rules

- In case of any doubt and dispute, the decision of the Nehru Yuva Kendra Sangathan, shall be final and binding.
- Nehru Yuva Kendra Sangathan reserves the right to make any amendment to the Scheme without giving any notice.
- The entire amount of awards should be used for developmental activities/infrastructure development of Youth Clubs & Youth Development Centres.

(I) Suggestive activities under various broad subjects:

1. Health, Environment, Sanitization Programmes

- (a) Vaccination and inoculation programme for the children (b) Polio vaccination programme (c) Health awareness programme (d) Tips for personal hygiene (e) Encouragement to the villagers to practise meditation, Yoga/Pranayama (e) Volunteer in the local Health Centre (f) Hospitalization in serious cases of patients in the District Hospitals.

2. Digital / Financial Literacy Programmes

Financial Literacy

- (a) Awareness on Banking system – types of accounts, opening of Zero balance Savings Account, Fixed Deposit (b) Awareness of Financial Markets – Stocks, Systematic Investment Plan, Mutual Funds, PPF, Savings Schemes.

Digital Literacy

- (a) Using of Smart phones and Internet – Mobile Banking, UPI Apps, e-payment facilities, e- applications and services of Government (b) Awareness on Digital Learning Platforms, Apps, Productivity Tools.

3. Vocational Training & Employment

➤ Vocational Training

- (a) Vocational training for men and women (b) Opportunities for self-employment (c) Opportunities created for employment in the industries near by (d) The vocational training programme to be decided based on need of the villagers and availability of resource persons (e) The curriculum for the vocational training programme (f) Infrastructure and equipment for providing vocational training.

➤ Employment Generation

- (a) Survey number of people between 18 to 30 years (b) How the total working population is engaged in gainful activities (c) Number of people engaged in self-employment (d) Number of people depending on agriculture (e) Number of people having shops and any other small business (f) Number of people who are working as skilled workers (g) Number of people working as unskilled workers. (h) Number of people going outside the village for work (i) Number of people engaged in teaching and other professions (j) Number of people are partially employed (k) Vocational training programme designed for the people for better opportunity (l) Counselling given to the people for employment (m) Helping people to get bank loans for cottage and small industries in the village.

4. Social Awareness, Celebration of National/ International Days/Weeks

➤ Eradication of Social Evils and other local problems

- (a) Domestic violence (b) Female Infanticide (c) Dowry (d) Early Marriage (e) Land disputes (f) Caste discrimination (g) Prostitution

➤ Social welfare

- (a) Awareness on COVID (b) HIV/AIDS (c) Child Abuse (d) Miss-utilization of community facilities and assets (e) Cash for vote (f) Alcoholism (g) Awareness about cleanliness

➤ Celebration on National and International Weeks and Days

- (a) Celebration of Republic Day (b) Celebration of Independence Day (c) Celebration of Mahatma Gandhi's Birthday (d) Celebration of Children's Day (e) Celebration of Martyr Days (f) Celebration of major festivals

5. Monetized value of Community Assets

- (a) Youth Club Building (b) Community Hall (c) Assembly place for various cultural and other activities (d) Health centres (e) Public Toilets (f) Drinking Water.

6. Cultural, Sports, Adventure Programmes

➤ Cultural Programmes

- (a) Subject of cultural programme and their themes like Nukad Natak, Community Song, Dance Programme (b) Programmes on different subjects like Debate, Music, art, Community song, Patriotic Songs etc.

➤ Sports/Adventure Programmes

- (a) Creation of minimum infrastructure on village vacant land for sports activities (b) Encouraging the villagers to utilize the sports infrastructure (c) Organizing various sports meet for children, men and women (d) Providing incentives to the outstanding boys and girls in sports (e) Showing films to the children in the schools on sports (f) Indigenous games like Kabaddi, wrestling, Kho-Kho etc. to be given priority which can be organised without any heavy investment.

7. Camps/Residential Training Programmes

(a) Agricultural training programmes (b) Vaccination camps (c) First aid training (d) Issue Based Mass Awareness Programmes

8. Other Significant Achievements (including initiative towards combating COVID Pandemic & Women Empowerment)

➤ Sanitation Drives

(a) Good – hand wash (b) Cleanliness drive (c) Swachh Bharat Abhiyaan

➤ Women Empowerment

(a) Programme to make Women self-reliant (b) Make the Women aware of their rights (c) Regular counselling programme with women (d) Provision for women to participate in every cultural social and other programmes organised in the villages (e) Creation of grievance cell to look into the problems of women of various nature.

Above are suggestive activities, there could be other activities which might have been undertaken by the Youth Clubs under the given heads are equally important for consideration and presentation.