

EXPRESSION OF INTEREST FOR KRUSHI RATHA 2025-26

Expression of Interest (Eoi) is invited from the intending firms/suppliers having GSTIN registered for the state of Odisha for organising Krushi Ratha Programme in Kharif/Rabi under CDAO, Gajapati which will depict the area specified content & critical messages vetted by Agriculture & Farmers' Empowerment Department District Gajapati by way of folk dance/drama/pala that could able to create awareness among the farmers with following modalities.

- The agency must have valid PAN number and GST registration with up to date income tax and GST clearance certificate.
- The agency should not be black listed. (Self declaration to be enclosed with proposal)
- Preference would be given to the agency who have past experience for similar assignments in the Agriculture & Farmers' Empowerment Department District Gajapati.
- The vehicle must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration with valid RC, Insurance certificate, Fitness certificate, etc. and other valid document which are mandatory for plying of vehicle.
- Driver of vehicle must have valid driving licence for driving.
- The vehicle should cover each GP headquarter of the District Mandatorily.
- The distance covered by the Krushi Ratha will be certified by the concerned BAO & Payment will be released by concerned BAOs of Blocks. The Ratha will move in all the GPs/ important places for **5 days twice in a year (beginning of Kharif and beginning of Rabi)** in each block and should be installed with a loud speaker accompanied by a group of folk dancers/drama artists to spread the message at various place by way of Drama/Dance/pala. The **RATHA** will display important agricultural technology, disseminate important schematic programmes & other intervention implements in the District through folk dance/drama/pala. The (Eoi) should reach the undersigned through Registered post by **22.10.2025 up to 01 PM** at the latest by post/courier. The quotations shall be opened on at **03:00 PM** in presence of the applicant or their authorized representative.
- The authority reserves the right to reject any or all quotations without assigning any reason thereof. The Eoi received incomplete or after the scheduled date and time shall be summarily rejected. The sealed envelope containing the application should be superscribed "**Eoi for Organising Krushi Ratha Programme-under the scheme IEC Activities**"

| Score Sheet | | |
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| Sl No | Parameters | Total marks |
| 1 | Agency have GST | 10 |
| 2 | IT returns of last Two Years | 10 |
| 3 | Past Experience in IEC activities in the District Gajapati Minimum 2 Years | More than 2 Yrs (10) Less than 2 Yrs (5) Nil (0) |
| 4 | Documents of RC and Insurance of the Vechile to be utilised for KRUSHI RATHA Prog. | 10 |
| 5 | Past Experience in the State of Odisha Minimum 3 Years | Yes (05) No (0) |
| 6 | Driver having Valid Driving License | Yes (5) No (0) |
| Total Marks | | 50 |


 Chief District Agriculture Officer
 Gajapati

21.10.25