

EXPRESSION OF INTEREST (EoI)

**For Selection of Field Level Facilitating Agency (FLFA)
Under Crop Diversification Programme (CDP) in Mega Lift Irrigation Project
(MLIP)**

Year: 2025-26 | District: Gajapati

1. Background

The Government of Odisha is implementing the **Crop Diversification Programme (CDP)** under **Mega Lift Irrigation Projects (MLIP)** with the objective of promoting **diversification from paddy to non-paddy crops** such as pulses, oilseeds, millets, vegetables, cotton, etc., to enhance farm income, sustainability, and climate resilience. As per the operational guidelines, **Field Level Facilitating Agencies (FLFAs)** are to be engaged at district level to facilitate implementation at grassroots level

2. Invitation

The **Chief District Agriculture Officer (CDAO), Gajapati** hereby invites **Expression of Interest (EoI)** from **eligible NGOs / Agencies** working in the agriculture and allied sector for selection as **Field Level Facilitating Agency (FLFA)** for implementation of CDP-MLIP in Gajapati district for the year **2025-26**.

3. Scope of Work of FLFA

The selected FLFA shall perform the following key functions:

1. Awareness & Mobilisation

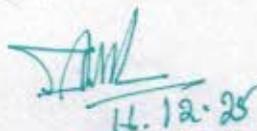
- Mobilise and motivate farmers for diversification from paddy to non-paddy crops.
- Conduct village-level awareness meetings and demonstrations.

2. Farmer Facilitation

- Assist in beneficiary identification in coordination with AO/AHO/AW/AHEW.
- Support farmer registration, documentation and Aadhaar/Bank verification.
- Ensure inclusion of women farmers (minimum 30%).

3. Implementation Support

- Facilitate adaption of cultivation of Non-Paddy crops through Diversification during Kharif and Vegetable cultivation for Rabi Season (max 2 ha per farmer).
- Support timely supply and adoption of recommended inputs and practices.
- Assist in geo-tagging, photography and uploading data in **ADAPT / Digital Crop Survey** portals.


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- An Amount of Rs/- 200/Ha will be given as remuneration to the FLFA based on the area achieved through diversification of Paddy area to Non-Paddy area.
- 4. Monitoring & Reporting**
 - Regular field visits and progress tracking.
 - Submission of Monthly Progress Reports (MPR).
 - Support evaluation and impact documentation.
- 5. Coordination**
 - Work closely with BTT, AO/AO, AHO, BAO,DDH, CDAO and other stakeholders.

4. Eligibility Criteria

Interested agencies must fulfill the following:

- 1. Legal Status**
 - Registered NGO / Society /Producer Organisation.
 - Minimum 3 years of experience in Agriculture filed.
- 2. Experience**
 - Experience in crop diversification, extension services, demonstrations, farmer mobilisation, or government-sponsored schemes.
 - Prior experience in Gajapati District preferred.
- 3. Operational Capacity**
 - Availability of qualified field staff.
 - Willingness to work at GP / village level in MLIP command areas.
- 4. Compliance**
 - PAN, GST (if applicable).
 - Not blacklisted by any Government agency.

5. Selection Process

- Selection shall be made through EoI / RFP process at district level.
- Evaluation will be conducted by the District Level Monitoring Committee (DLMC).
- Final approval will rest with the competent authority as per guideline.
- MoU shall be signed between CDAO and selected FLFA

6. Financial Norms

- Support cost for FLFA shall be as per approved Annual Action Plan (AAP).
- Payments will be performance-based and released through PFMS / NEFT / RTGS.
- FLFA shall not be entitled to RTL (as per guideline).


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7. Documents to be Submitted

Interested agencies shall submit the following:

1. Covering Letter expressing interest
2. Registration Certificate/ Certificate of incorporation
3. Experience Certificates / Work Orders/MoU
4. Audited Financial Statements (last 3 years)
5. Vaild PAN & GST
6. Profile of Key Personnel
7. Self-declaration of non-blacklisting

8. Important Dates

Sl. No Particulars

- 1 Issue of Eo-17.12.2025
- 2 Last date of submission -23.12.2025 11:00AM
- 3 Scrutiny & Selection-23.12.2025 03:30 PM

9. Submission Details

The EoI should be submitted in **sealed envelope** clearly superscribed as:

"EoI for Selection of FLFA under CDP-MLIP 2025-26, Gajapati District"

Addressed to:

The Chief District Agriculture Officer
Gajapati District, Odisha


16.12.25

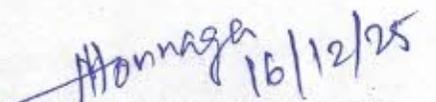
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Evaluation criteria for selection of FLFA under CDP MLIP 2025-26 District Gajapati				
Sl.No	Category	Criteria	Sub Criteria	Total Marks
2	Experience in implementing Agriculture interventions. Minimum 3 Years	Experience in Agri-based schemes /projects	3-5 Years	5
			>5-7 Years	10
			More than 7 Years	15
			Maximum possible score	
3	No of Central and State Govt. Agriculture based projects executed in Last 3 years in Odisha	Numbers of Projects	Less than 3 Nos	3
			>3 to 5 Nos	6
			More than 5 Nos	10
			Maximum possible score	
4	Experience of the agency for Crop Diversification Programme in Mega Lift Irrigation Project in State of Odisha	Minimum 3 years of experience	3 Years or above	5
	Experience of the agency for Crop Diversification Programme in Mega Lift Irrigation Project in the district Gajapati	Extra Weightage of 5 Marks		5
	Maximum possible score			10
5	Experience of the agency on promotion of FPOs.	Minimum 3 years of experience	Minimum 3 years of experience	5
				Maximum possible score
Grand Total Score				40

10. Right to Accept or Reject

The undersigned reserves the right to accept or reject any or all EoI without assigning any reason thereof.


16.12.25
Chief District Agriculture Officer
Gajapati


16/12/25
Collector & District Magistrate
Gajapati